

THE *NIXED REPORT

TUX 500:

A Community Powered Linux Marketing Program



FOR IMMEDIATE RELEASE!

Opportune Timing Comes on the Heels of Disastrous Windows Vista Release

When it comes to software, a lot of people keep stating that Microsoft is a standard, and that everybody else is using it. Many do not know that they have alternatives, let alone ones that works. Having any Unix-based system was never seen as an alternative, **until now!**

With Debian GNU/Linux, Ubuntu, PCLinuxOS, Mepis, and other great distributions being used in large companies such as IBM, Hewlett-Packard, Intel, Motorola, and Ebay, a valid alternative to Microsoft's Windows platform has indeed emerged. The *NIXED REPORT uses this alternative every single day. With every passing day, more and more are using alternatives to the Windows platform. With the great mistake now known as Windows Vista, in which Peter Gutmann and other experts are essentially stating that the hardware requirements are unrealistic, people are rejecting the Operating System, and Government organizations are banning its use, there is now an opportunity to capitalize on this great mistake.

Linux advocate Ken Starks of Lobby4Linux and Bob Moore, a system administrator who was interviewed by Industry Week and has presented at the 1999 Oracle OpenWorld convention, has set up a project: TUX500 in an attempt to get the attention of the Linux community. Their main goal: sponsor a race car in the Indianapolis 500, a race that is seen by millions of television viewers and radio listeners as it is the world's largest single day sporting event, and that does not include the audience at the race itself. They are attempting to raise at least \$25,000 (USD) to have a Linux logo on this sponsored car by May 21, 2007. The ultimate goal is \$350,000 (USD), because with that much money, not only does a Linux logo appear on the side of the car that 7-time Indy 500 veteran Stephan Gregoire will be driving, but the naming rights for the team is fair game. Imagine: Team Linux!

Will it happen? With your help it can. Donate in the name of your favorite distribution at tux500.com and if it gets the most donations in its name and the \$350,000 is raised, the logo of that distribution will take priority on that car. Now is the time to let the masses know that **they do have a choice when it comes to Operating Systems.** Now is the time to let corporations know that **they do indeed have a choice** when it comes to a network solution. A failed product will not stop Microsoft. It hasn't in the past. Now is the time to act. **Let others know that they do have a choice and one that is quite viable!**

Thomas Holbrook II: <http://www.thenixedreport.com>

Ken Starks: <http://www.lobby4linux.com>

Bob Moore: <http://www.tux500.com>